

CITY OF EVANS

HERITAGE DAY SPONSORSHIP



SEPTEMBER 14, 2024

8:30 AM-2:00 PM | CITY PARK

5:00-8:30 PM | RIVERSIDE PARK

The City of Evans is excited to plan the community's most cherished event! Heritage Day will begin at City Park on Saturday morning with the parade and pancake breakfast, followed by amusements, food trucks, and local vendors throughout the park. The evening portion of the event will consist of the beer and spirits garden, food trucks, and live music at Riverside Park. The night will end with the crowd favorite fireworks extravaganza!

TITLE SPONSOR

\$10,000

Limit 1

GOLDEN SPIKE SPONSOR

\$5,000

Limit 3

SETTLER SPONSOR

\$2,500

PIONEER SPONSOR

\$1,000

EXPLORER SPONSOR

\$500

| | TITLE SPONSOR | GOLDEN SPIKE SPONSOR | SETTLER SPONSOR | PIONEER SPONSOR | EXPLORER SPONSOR |
|---|---------------|------------------------------------|-----------------|-----------------|------------------|
| Exclusive Naming Rights | Fireworks | Your choice of amusements or stage | | | |
| Logo inclusion on stage scrim | ✓ | ✓ | | | |
| Banner at event - Company provided (no larger than 3' x 5') | ✓ | ✓ | ✓ | ✓ | |
| Event announcement mentions | 6 | 4 | 2 | 1 | |
| Facebook mentions with Evans Recreation for Heritage Day | 8 | 6 | 4 | 2 | 1 |
| Logo inclusion on event publication materials | ✓ | ✓ | ✓ | ✓ | |
| One-time press release to Greeley Tribune to announce the event | ✓ | ✓ | ✓ | ✓ | |
| Banner at event (provided by City, combined with other sponsor logos) | ✓ | ✓ | ✓ | ✓ | |
| Event flyer (with sponsor logos) included in 3 editions of the Evans Express monthly newsletter | ✓ | ✓ | ✓ | ✓ | |
| City of Evans Recreation website inclusion | Logo & Link | Logo & Link | Logo & Link | Logo & Link | Business Listing |

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CONTINUED...



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| | | | | |
|------------------------------------|----|----|---|---|
| Pancake Breakfast Tickets | 15 | 10 | 5 | 2 |
| Dinner Tickets | 15 | 10 | 5 | 2 |
| Entry into the parade | ✓ | ✓ | ✓ | |
| Vendor booth space | ✓ | ✓ | ✓ | |
| Logo inclusion on volunteer shirts | ✓ | ✓ | ✓ | |

